

BUSINESS DECISION MAKERS – AUSTRALIA

40,895 Business Executives
Set Up Fee

BASE
\$300/M
\$250/F

DESCRIPTION

The **Business Decision Makers- Australia** file consists of more than 40,000 names of the most senior decision makers in Australia today. All records have a name. They include those from the top 5,500 companies, plus senior executives of major organizations, such as large hospitals, hotels, utilities and government authorities.

The file is updated constantly.

JOB TITLE/OCCUPATION CLASSIFICATIONS

Chairman	1,221	HR Exec	4,144
CEO	5,547	Sales/Marketing Exec	6,832
CFO	5,312	Operations Exec	2,483
CIO/CTO	4,700	IT Manager	1,558
Prod/Logistics	2,506	Customer Service	1,107
Finance/Accountants	755	Purchasing/Supply	232
Marketing Mgrs	1,178	Chain Mgrs	
Other Execs	2,748		

INDUSTRY TYPES

Agriculture	52	Federal Govt	108
Manufacturing	1,099	State Govt	239
Local Govt	476	Finance	231
Construction	115	Retail	217
Mining	202	Transport	143
Distribution	579	Health	208
Education	235	Utilities	79
Services	1,404	Insurance	68

STATE

ACT	147	QLD	665
NSW	2,370	WA	542
VIC	1,353	SA	357
TAS	113	NT	36

CANCELLATION POLICY:

After Shipping & Before Mail Date: \$50/F plus run charges, selects, output costs and/or shipping costs.

After Mail Date: Full amount of invoice is due. **Rush Charges** will apply to all orders needed within less than 3 days from approval (inquire).

For Test and Continuation Usage, please go to the following link:

http://www.allmediainc.com/shared_static_html/list_usage/I004M.html

Selections:

Job Title/Occupation	N/C
Geo	N/C
Gender	N/C
One Per Site	N/C
Telemarketing (+1 mailing)	\$500/M
Email Addresses - Inquire	

Addressing:

Email	\$50/F
Key Coding	\$3/M

Rush Charges incurred on orders less than 4 days from time of approval.

Minimum Order : 5,000

Sample Mailing Piece Required

Last Update: April 2015

Names Thru: March 2015

Contact :

Laura McClendon

Phone: (469) 467-9100, Ext. 402

E-Mail:

mcclendon@allmediainc.com

AllMedia Inc.
Targeted Media for Measurable Results

PO Box 262468

Plano, TX 75026

Website: www.allmediainc.com

Email: management@allmediainc.com

Phone: 469-467-9100

Fax: 214-291-5431