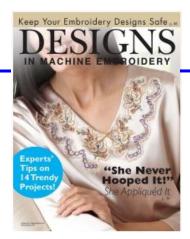
# **DESIGNS IN MACHINE EMBROIDERY**





Avg. Unit of Sale: \$32.97/yr

(6 issues)

100% Paid Subs

Selections:

State/SCF/Zip \$6/M

Addressing:

Email Delivery \$50/F Data Keying Charge \$50/F

(25+ Zips, States, SCF's)

Zip Select/Omit Set Up \$25/F

**Gender:** Female 97%

Not Selectable

Minimum Order: 5,000

\*Cannot Omit Prior Orders

\*Broker discount 20%

\*All Orders on a Reciprocal Basis

Contact:

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**Update Schedule:** 6 times a year with each issue. Counts updated weekly.

**Counts Thru:** June 2015

## **DESCRIPTION:**

**Designs in Machine Embroidery** magazine subscribers are women with a talent for embroidering beautiful designs on apparel, baby clothing, quilts, home decorative items, craft wearables, scrapbooks, arts and crafts projects and more.

**Designs in Machine Embroidery** is a bi-monthly magazine that is sold by subscription and on newsstands and in retail fabric and sewing machine stores. Every issue contains four departments: Wearables, Crafts, Home Décor, and a Resource Guide.

### **MARKETING TARGETS:**

These stitchery enthusiasts make great prospects for a host of consumer offers. Be sure to include them in direct marketing campaigns for apparel, home décor, kitchen and tableware, crafts, sewing, needlework, collectibles and gardening products.

Visit the <u>Designs in Machine Embroidery</u> website at: www.dzgns.com

#### **CANCELLATION POLICY:**

<u>After Shipping & Before Mail Date</u>: \$75/F plus run charges (\$10/M), selects, output costs and/or shipping costs.

**After Mail Date:** Full amount of invoice is due.

**Rush Charges:** \$75/Flat for **r**ush charge incurred on orders less than 3 days

from time of approval.

#### **USAGE:**

Interweave/Burda Style
American Quilting-Meredith
Creative Machine Embroidery-New Track Media
Nancy's Notions
Sew Beautiful-F&W Publishing
Threads Magazine – Taunton Press



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