

FenderBender magazine

45,100 Active Recipients **\$135/M**
44,631 Phone Numbers **\$60/M**

DESCRIPTION

FenderBender is the only magazine edited exclusively for automotive collision repair shop owners and operators that examines real world struggles, successes and solutions from the industry. It provides its readers the inspiration, tools and motivation to help them succeed in the auto body repair industry. Every issue of *FenderBender* includes original profiles of two collision repair businesses - one independent and one dealership - as well as a feature article on a relevant business topic and a Q&A with an industry leader. Every issue also includes three business-building ideas for increasing revenue, reducing costs and effectively addressing customer service, training, HR, technical, marketing issues, and more.

97% of the readers hold top management job titles and 90% of them are involved in every purchasing decision made for their business.

Visit the *FenderBender* magazine website at: www.fenderbender.com

PRIMARY BUSINESS:

Independent/Franchise Vehicle Body Repair	41,540
New and/or Used Vehicle Dealer with Body Repair Shop	3,320
Wholesaler/Warehouse Distributor Specializing in Paint, Body Repair or Equipment Lines	240

JOB FUNCTION:

Owner/Partner/President/Vice President and Other Company Officials	34,276
Manager/Shop Manager/General Manager/Director/Administrator/Superintendent	8,301
Shop Foreman/Shop Supervisor	445
Other	2,078

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Selections:

Business Type	\$10/M
Job Function	\$10/M
Sales Volume	\$10/M
Employee Size	\$10/M
Phone Numbers	\$60/M
SCF/State/Zip	\$10/M

Postal Addressing:

Key Coding	\$3/M
Email Delivery or FTP	\$30/F
Run Charges	\$10/M

Net Name Terms: Please Inquire

Minimum Order: 5,000

Source: Controlled Circulation

Sample Mailing Piece Required

Contact:

Rick Becker
Phone: (469) 467-9100, Ext.404
E-Mail: rbecker@allmediainc.com

Counts thru: 09/17/2013

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AllMedia Inc.
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PO Box 262468
Plano, TX 75026
Website: www.allmediainc.com
Email: management@allmediainc.com

Phone: 469-467-9100
Fax: 214-291-5431

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SALES VOLUME:

Unknown	7,091
Less Than \$250,000	13,412
\$250,000 - \$499,999	10,292
\$500,000 - \$749,999	3,691
\$750,000 - \$999,999	2,902
\$1,000,000 - \$2,499,999	5,191
\$2,500,000+	2,521

EMPLOYEE SIZE:

Unknown	2,025
1 - 2	13,911
3 - 4	11,445
5 - 6	5,168
7 - 8	3,105
9 - 10	2,602
11+	6,844

CANCELLATION POLICY:

After Shipping & Before Mail Date: \$75/F plus \$10/M run charges, selects, output costs and/or shipping costs.

After Mail Date: Full amount of invoice is due.

Rush Charges will apply to all orders needed within less than 3 days from approval (inquire).

USAGE:

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Travers Tool
Treetop Products
United States Plastic Corp
Wine Country Gift Baskets



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