



15,249 **Active US Subscribers** **BASE \$200/M**
1,236 **Active Canadian/Int'l Subscribers** **\$250/F**

DESCRIPTION

GCI readers work at the leading multinational companies as well as those emerging companies, contract manufacturers, and boutique companies that comprise the dynamic beauty industry. Included in the largest category of GCI readers are decision makers holding titles such as company owner, president, CEO, and chairman. This group of top-level contacts indicated that their top source for new product information is magazines and journals, with GCI being preferred most by these top level individuals.

In a recent survey, GCI readers indicated an affinity for buying the following products related to the cosmetics and personal goods industry:

- Ingredients
- Packaging Components
- Contract Services
- Fragrance
- Lab and Testing Services
- POP/Displays
- Consumer Media, Marketing and Advertising
- Business Tools and Services

-Visit the Global Cosmetic Industry website at: www.gcimazine.com

INDUSTRY (\$20/M)

- Marketer, Manufacturer/Distributor of Cosmetics, Personal Care Products or Fragrances
- Supplier of Raw Materials, Equipment, Packaging, Testing or Supplies
- Retailer
- Consultant
- School, Library or Other Service Agencies
- Other

Selections:

SCF/State/Zip	\$20/M
Business/Industry Type	\$20/M
Job Title/Function	\$20/M
One Per Location	\$20/M
One Per Location (min)	\$100/F

Addressing:

Mag Tape	N/A
Email	\$75/F
CDROM / Diskette	\$75/F
Key Coding	\$5/M

Gender: Not selectable

Minimum Order : 5,000

Source : Controlled Circulation

Net Name: N/A

List Rental Agreement and Sample Mailing Piece Required.

Contact :

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Counts Thru: December 2015

04.06.11



JOB FUNCTION - BRAND MANAGEMENT (\$20/M)

Corporate & General Management
Marketing/Sales
Packaging
Public Relations
Students
Other

JOB FUNCTION - PRODUCT DEVELOPMENT (\$20/M)

Corporate & General Management
Packaging
Research & Development
Manufacturing & Production
Purchasing
Public Relations
Other

Advertisers Discount: 10% off base rate to current advertisers

All orders require a signed list rental agreement. First time mailers are required to prepay.

CANCELLATION POLICY:

After Shipping & Before Mail Date: \$50/F plus run charges, selects, output costs and/or shipping costs.

After Mail Date: Full amount of invoice is due.

Rush Charges will apply to all orders needed within less than 3 days from approval (inquire)