

GLOBAL COSMETIC INDUSTRY



14,164	Active US Subscribers	BASE \$200/M
397	Active Canadian Subscribers	\$250/F
560	Active Intl Subscribers	\$250/F

DESCRIPTION

GCI readers work at the leading multinational companies as well as those emerging companies, contract manufacturers, and boutique companies that comprise the dynamic beauty industry. Included in the largest category of GCI readers are decision makers holding titles such as company owner, president, CEO, and chairman. This group of top-level contacts indicated that their top source for new product information is magazines and journals, with GCI being preferred most by these top level individuals.

In a recent survey, GCI readers indicated an affinity for buying the following products related to the cosmetics and personal goods industry:

- Advertising/Public Relations
- Contract Services
- Fragrance
- Packaging Components and Machinery
- Processing Machinery
- Promotional Items
- Raw Materials and Ingredients
- Sampling Solutions
- Computers
- Consulting Services
- Mobile Communications
- Software Applications

-Visit the Global Cosmetic Industry website at: www.gcimagazine.com

INDUSTRY (\$20/M)

Marketer, Manufacturer/Distributor of Cosmetics, Personal Care Products or Fragrances	8,057
Supplier of Raw Materials, Equipment, Packaging, Testing or Supplies	1,880
Retailer	681
Consultant	1,111
School, Library or Other Service Agencies	354
Other	3,250

Selections:

SCF/State/Zip	\$20/M
Business/Industry Type	\$20/M
Job Title/Function	\$20/M

Addressing:

Mag Tape	N/A
Email	\$75/F
CDROM / Diskette	\$75/F
Key Coding	\$5/M

Gender: Not selectable

Minimum Order : 5,000

Source : Controlled Circulation

Net Name: N/A

Reciprocal Rental Agreement and Sample Mailing Piece Required.

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Counts Thru: 7/2010

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JOB FUNCTION - BRAND MANAGEMENT (\$20/M)

Corporate & General Management	6,096
Marketing/Sales	4,237
Packaging	328
Public Relations	106
Students	37
Other	894

JOB FUNCTION - PRODUCT DEVELOPMENT (\$20/M)

Corporate & General Management	409
Packaging	50
Research & Development	2,172
Manufacturing & Production	523
Purchasing	406
Public Relations	24
Other	51

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CANCELLATION POLICY:

After Shipping & Before Mail Date: \$50/F plus run charges, selects, output costs and/or shipping costs.

After Mail Date: Full amount of invoice is due.

Rush Charges will apply to all orders needed within less than 3 days from approval (inquire)