



# Allied Healthcare Email Database

## 127,000 Allied Healthcare Professionals @ Business Domain Email Addresses

### DESCRIPTION

Lodestone Solutions Allied Healthcare Email Database is a list of active, practicing non-physician healthcare professionals at their business domain email addresses. The list includes Dentists, Podiatrists, Chiropractors, Physician Assistants, Nurse Practitioners, Registered Nurses, Pharmacists, Optometrists, Physical Therapists, and many more.

Lodestone Solutions permissioned emails allow marketers to reach healthcare professionals where they work, while they work. Deliverability and open rates are maximized because each email reaches an allied healthcare professional by name at his business domain email address. None of the records are addressed to generic email addresses like Info@ or Webmaster@ or to consumer-oriented email addresses hosted at free ISP's like Hotmail or Yahoo.

Marketers that use this email data in tandem with Lodestone Solutions Allied Healthcare postal and telemarketing data can create a true multi-channel medical marketing solution that will result in a significantly higher ROI for their B2B campaigns.

Exclusively focused on healthcare since 1995, Lodestone Solutions gathers medical business data from hundreds of healthcare industry sources to build this unique database.

### COMMERCIAL PRICING:

**1X *email* Broadcast:** \$400/M+ Selects + 1X Deployment Fee

**2X *email* Broadcast:** \$600/M+ Selects + 2X Deployment Fee

**3X *email* Broadcast:** \$780/M+ Selects + 3X Deployment Fee

### CME PRICING:

**1X *email* Broadcast:** \$312.50M+ No Selects + 1X Deployment Fee

**2X *email* Broadcast:** \$520/M+ No Selects + 2X Deployment Fee

**Ask about 12 month unlimited use Data Licensing opportunities and Multi-Channel data discounts.**

**TERMS:** All email deployments must be prepaid.

**Source:** Multi Sourced  
Compiled

### Selections:

Age \$5/M  
Gender \$5/M  
Average Salary \$10/M  
SCF/State/ZIP \$5/M  
Telephone Numbers \$30/M

### Broadcast Service Pricing:

Suppression Files \$1.00/M  
(\$150 Minimum)  
Image Hosting \$25/M  
(\$250 Minimum)  
Minor HTML Revisions \$75/Hour  
Major HTML Revisions \$150/Hour  
(1 Hour Minimum)  
Link Tracking N/C  
Test Broadcasts  
First Two N/C  
Additional Tests \$100 each  
Personalization \$75/Flat  
Commercial Deployment \$35/M  
CME Deployment \$25/M  
Rush Fee \$ 200/Flat  
(Less than 48 hours)  
**Minimum Order:** 3,000 records

### Commissions:

Broker discount 20%  
Agency discount 15%

**Contact: Sue Lawson**

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<b>Title/Professional Degree</b>	<b>Count</b>
<b>Chiropractics</b>	
Doctor of Chiropractic (DC)	9,358
<b>Counseling</b>	
Licensed Professional Counselor (LPC)	706
<b>Dental</b>	
Doctor of Dental Medicine (DMD)	1,870
Doctor of Dental Surgery (DDS)	7,323
<b>Nursing</b>	
Certified Nurse Aide (CNA)	498
Registered Nurse (RN)	2,927
Nurse Midwife (NM)	1,031
Nurse Practitioner (NP)	7,361
<b>Occupational Therapy</b>	
Occupational Therapist (OT)	4,477
<b>Optometry</b>	
Doctor of Optometry (OD)	6,045
<b>Pharmacy</b>	
Certified Pharmacy Technician (CPHT)	7,336
Doctor of Pharmacy (PHARM.D)	17,850
<b>Physical Therapy</b>	
Physical Therapist (PT)	13,682
<b>Physician Assistant</b>	
Physician Assistant (PA)	8,845
<b>Podiatry</b>	
Doctor of Podiatric Medicine (DPM)	5,868
<b>Psychology</b>	
Doctor of Psychology (PSYD)	4,661
<b>Social Work</b>	
Social Worker (SW)	13,603
Master of Social Work (MSW)	1,589
<b>Speech Therapy</b>	
Speech Language Pathologist (SLP)	535