



Allied Healthcare Professionals

1,661,000 Allied Healthcare Professionals at Business Address
592,869 Business Telephone Numbers

DESCRIPTION

Lodestone Solutions Allied Healthcare Professionals is a comprehensive database of non-physician healthcare providers at their business addresses. The file includes Dentists, Podiatrists, Chiropractors, Physician Assistants, Nurse Practitioners, Registered Nurses, Pharmacists, Optometrists, Physical Therapists, Veterinarians and many more.

Marketers that use this postal and telemarketing data in tandem with the Lodestone Solutions Allied Healthcare Email Database can create a true multi-channel medical marketing solution that will result in a significantly higher ROI for their B2B campaigns.

Exclusively focused on healthcare since 1995, Lodestone Solutions gathers medical business data from hundreds of healthcare industry sources to build this unique database.

Pricing:

1X Postal Use

<u># of records</u>	<u>Base Cost/M</u>
5,000 - 15,000	\$85/M
15,001 - 30,000	\$75/M
30,001 - 60,000	\$65/M
60,001 - 100,000	\$55/M
100,001 - 150,000	\$45/M
150,001+	\$35/M

12 Month Unlimited Postal Use

<u># of records</u>	<u>Base Cost/M</u>
2,500-15,000	\$170/M
15,001 - 30,000	\$150/M
30,001 - 60,000	\$130/M
60,001 - 100,000	\$110/M
100,001 - 150,000	\$ 90/M
150,001+	\$ 70/M

Ask about Multi-Channel data discounts.

Source: Multi Sourced
Compiled

Selections:
 Age \$5/M
 Gender \$5/M
 Average Salary \$10/M
 SCF/State/ZIP \$5/M
 Telephone Numbers \$30/M

Minimum Order: 5,000 records

Addressing:
 Cartridge \$35/F
 Diskette \$35/F
 Email Data Delivery \$35/F
 Keying \$3/M

Commissions:
 Broker discount 20%
 Agency discount 15%

Net Name Arrangements
 Net Terms: 85% + \$10/M R.C.
 Min Qty: 50,000

Sample Mail Piece Required

Contact: Sue Lawson
Phone: 469.467.9100 Ext. 200
E-Mail: slawson@allmediainc.com

Title/Professional Degree	Count
Acupuncture	
Acupuncture (Licensed) (LAC)	898
Chiropractics	
Doctor of Chiropractic (DC)	72,544
Counseling	
Marriage Family and Child Counselor (MFCC)	1,378
Marriage & Family Therapist (MFT)	857
Licensed Marriage and Family Therapist (LMFT)	537
Licensed Professional Counselor (LPC)	3,367
Dental	
Doctor of Dental Medicine (DDM)	1,180
Doctor of Dental Medicine (DMD)	33,986
Doctor of Dental Surgery (DDS)	157,699
Dietician	
Registered Dietician (RD)	556
Massage Therapy	
Massage Therapist (MT)	1,065
Mental Health	
Mental Health Counselor (MHC)	495
Licensed Mental Health Counselor (LMHC)	955
Nursing	
Certified Nurse Aide (CNA)	1,041
Registered Nurse (RN)	7,913
Nurse Midwife (NM)	2,384
Nurse Practitioner (NP)	55,516
Occupational Therapy	
Occupational Therapist (OT)	97,463
Registered Occupational Therapist (OTR)	643
Optometry	
Doctor of Optometry (OD)	39,203
Pharmacy	
Certified Pharmacy Technician (CPHT)	232,987
Doctor of Pharmacy (PHARM.D)	273,907
Physician Assistant	
Physician Assistant (PA)	54,598

Podiatry

Doctor of Podiatric Medicine (DPM) 18,036

Psychology

Doctor of Psychology (PSYD) 210,735

Social Work

Social Worker (SW) 248,109

Master of Social Work (MSW) 8,002

Speech Therapy

Speech Language Pathologist (SLP) 1,678

Veterinary Medicine

Doctor of Veterinary Medicine (DVM) 45,121