

POWDER COATING FROM CSC PUBLISHING

19,753	Active U.S. Subscribers	BASE
1,074	Active Canadian Subscribers	\$150/M
	Maximum Order Allowed	\$165/M
		15,000

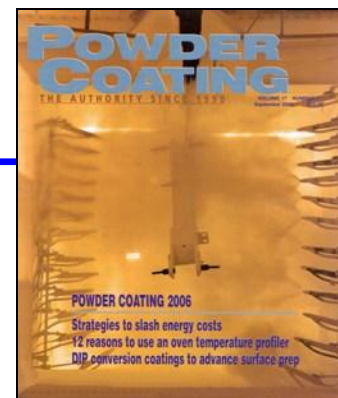
DESCRIPTION

Powder Coating magazine provides practical information plant managers and others decision makers in the power coating industry can use in daily operations. Readers manufacture a broad range of products including metal furniture, farm machinery, sports and recreation products, lawn and garden equipment and toys.

Powder Coating's qualified recipients are individuals with the following functions: process and production engineering, design and construction engineering, R&D, QC or QA, plant management, operations management, corporate management. consulting engineering, plus individuals in education, government and other fields associated with the industry.

Powder Coating subscribers are from industries that finish metal, wood, and some plastic products, including automotive, appliances, furniture, hardware and other items. Also served are custom coaters (job shops), powder coating manufacturers (raw material manufactureres), utilities, manufacturing rep firms and other contributors.

BUSINESS AND INDUSTRY	COUNT
Lumber and Wood Products	58
Sawmills and Planing Mills	1
Millwork	168
Wood Buildings and Mobile Homes	4
Miscellaneous Wood Products	24
Household Furniture	255
Office Furniture	290
Public Building Furniture	89
Partitions and Fixtures	384
Miscellaneous Furniture and Fixtures	151
Chemical and Allied	229
Paints and Coatings	610
Gaskets, Packing and Sealing Devices	26
Miscellaneous Plastic Products	168
Glass and Glassware	19



Selections:

Geo	\$10/M
Business/Industry	\$10/M
Job Title/Function	\$10/M
Employee Size	\$10/M

Addressing:

4-Up Cheshire	\$10/M
P/S Labels	\$10/M
Mag Tape/CDROM/Diskette	\$30/F
Email	\$50/F
Key Coding	\$3/M

Minimum Order : 5,000

Maximum Order: 15,000

Source : Controlled Circulation
BPA Audited June & December

List Use Requirements:

- Reciprocal Rental Agreement and sample mailing piece required.
- No Telemarketing
- No Database orders
- Mail date must be within 60 days of wanted by date.
- One Per site is not selectable
- No Net Arrangements allowed
- No prior order omits allowed
- No deductions allowed. Orders based on gross names shipped.

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02.18.10

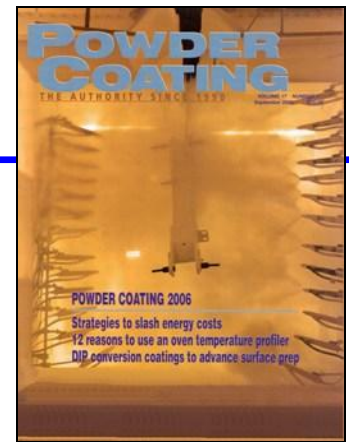
Counts Thru: December 2009

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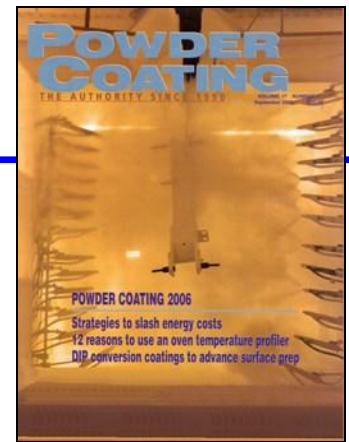
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Pottery and Related Products	25
Concrete, Gypsum and Plaster	29
Minerals (ground treated)	9
Steel Works	172
Iron and Steel Foundries	53
Rolling (nonferrous metal)	182
Nonferrous Foundries	131
Metal Cans & Shipping Containers	46
Cutlery, Hand tools, Hardware	295
Heating Equipment and Plumbing	280
Fabricated Structural Metal	79
Doors, Sash, Trim	340
Platework Boiler Shops	112
Sheet Metal Work	518
Architectural and Ornamental Metal Works	411
Prefab Metal Buildings	76
Screw Machine Parts	75
Metal Forging and Stamping	268
Coating Services	3,624
Ordinance and Accessories	86
Miscellaneous Fabricated Metal Products	1,899
Engine and Turbines	112
Farm Machinery and Tractors	304
Lawn and Garden Tractors	107
Construction Machinery	545
Metalworking Machinery	159
Special Industrial Machinery	675
General Industrial Machinery	691
Computer and Office Equipment	132
Refrigeration Machinery	294
Misc. Industrial and Commercial Machinery	274
Electric Transmission & Distribution Equip.	199
Electrical Industrial Apparatus	342
Household Appliances	248
Electric Lighting	343
Household Audio and Video	46
Communications Equipment	196
Electronic Components & Accessories	184
Electrical Machinery	73
Transportation Equipment	12
Motor Vehicles	234

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Truck and Bus Bodies	145
Motor Vehicle Parts and Accessories	1,169
Truck Trailers	88
Motor Homes	23
Aircraft and Parts	517
Shipbuilding and Repair	228
Railroad Equipment	82
Motorcycle and Bicycle Parts	212
Guided Missile Parts	49
Misc. Transportation Equipment	176
Measuring, Analyzing & Control Instruments	544
Miscellaneous Manufacturing	361
Dolls, Toys, Games	250
Electric Services	51
Business Services	410
Universities and Colleges	46
Engineering Firms	135
Architectural Services	20
Research and Development	91
Services	130
US Government	44

FUNCTION BY JOB TITLE

PROCESS AND PRODUCTION ENGINEERING 2,855

Director of Engineering, Engineer, Engineering Manager or Supervisor, Finishing Engineer, Industrial Engineer, Manufacturing Engineer, Process or Production Engineer, VP of Engineering.

DESIGN AND CONSTRUCTION ENGINEERING 1,474

Construction Engineer or Manager or Supervisor, Design Engineer, Draftsman, Manager or Superintendent of Design, Project Lead, Project Manager, VP of Design Engineers.

RESEARCH & DEVELOPMENT 1,291

Chemists, Development Engineer or Manager, Director of Research, Fellow, Group Lead, Lab Manager or Supervisor or Superintendent, Lab Director, Technician.

QUALITY CONTROL 845

Quality Assurance Manager or Supervisor or Director, Quality Control Manager or Supervisor or Director, Quality Control Engineer, VP of Quality Assurance or Quality Control, Validation.

PLANT MANAGEMENT 2,591

Facility Director or Engineer or Manager, Finishing Plant Manager, Plant Engineer, Plant Manager, Plant Superintendent or Supervisor, Manager of Facility or Plant Engineers.

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FUNCTION BY JOB TITLE Cont.

OPERATIONS MANAGEMENT 2,964
Coating Manager, Director of Operations, Finishing Supervisor or Superintendent,
Foreman, Maintenance, Paint or Process Tech. Production Manager, Safety.

CORPORATE MANAGEMENT 4,359
Director, General Manager, Owner, Partner, President, Principal, Proprietor, Secretary,
Treasurer, VP.

CONSULTING ENGINEER 333

OTHER 2,483
Government, Education, and Other

Employee Size

Under 20	6,254
20-49	3,495
50-99	2,967
100-499	5,600
500-999	1,256
1,000+	1,426

These subscribers recommend, approve or purchase the following types of equipment, services and supplies: Additives for powder coatings; Conveyors and related equipment; Curing agents for powder coatings; Dust collection and filters; Environmental rooms; Extruders and related equipment; Feeders; Fluidized Beds; Hooks and racks; Lab equipment; Masking products; Mixers for powder coating manufacturing; Ovens and related equipment; Pigments for powder coatings; Powder coatings; Pretreatment products; Resins for powder coatings; Sifters, screens, and sieves; Size reduction equipment; Spray booths; Spray guns and nozzles; Stripping products; Test equipment for coaters; Test equipment for powder coating manufacturers; Turnkey suppliers; Vacuum cleaners; Washers.

Cancellation Policy: After Shipping & Before Mail Date: \$50/F plus run charges, selects, output costs and/or shipping costs. After Mail Date: Full amount of invoice is due. Rush Charges will apply to all orders needed within less than 3 days from approval (inquire)

For a complete list of Test and Continuation usage, please go to the following link:
http://www.allmediainc.com/shared_static_html/list_usage/481M.html