

POWDER COATING FROM CSC PUBLISHING

BASE

20,136	Active U.S. Subscribers	\$150/M
1,105	Active Canadian Subscribers	\$165/M
	Maximum Order Allowed	15,000

DESCRIPTION

Powder Coating magazine provides practical information plant managers and others decision makers in the power coating industry can use in daily operations. Readers manufacture a broad range of products including metal furniture, farm machinery, sports and recreation products, lawn and garden equipment and toys.

Powder Coating's qualified recipients are individuals with the following functions: process and production engineering, design and construction engineering, R&D, QC or QA, plant management, operations management, corporate management. consulting engineering, plus individuals in education, government and other fields associated with the industry.

Powder Coating subscribers are from industries that finish metal, wood, and some plastic products, including automotive, appliances, furniture, hardware and other items. Also served are custom coaters (job shops), powder coating manufacturers (raw material manufactureres), utilities, manufacturing rep firms and other contributors.

BUSINESS AND INDUSTRY	COUNT
Lumber and Wood Products	64
Sawmills and Planing Mills	1
Millwork	195
Wood Buildings and Mobile Homes	3
Miscellaneous Wood Products	26
Household Furniture	283
Office Furniture	301
Public Building Furniture	77
Partitions and Fixtures	465
Miscellaneous Furniture and Fixtures	203
Chemical and Allied	191
Paints and Coatings	596
Gaskets, Packing and Sealing Devices	20
Miscellaneous Plastic Products	106
Glass and Glassware	18



Selections:

SCF/State/Zip	\$10/M
Business/Industry	\$10/M
Job Title/Function	\$10/M
Employee Size	\$10/M

Addressing:

4-Up Cheshire	\$10/M
P/S Labels	\$10/M
Mag Tape/CDROM/Diskette	\$30/F
Email	\$50/F
Key Coding	\$3/M

Minimum Order: 5,000

Maximum Order: 15,000

Source: Controlled Circulation
BPA Audited June & December
Counts thru June 2008

List Use Requirements:

- **Reciprocal Rental Agreement and sample mailing piece required.**
 - **No Telemarketing**
 - **No Database orders**
 - **Mail date must be within 60 days of wanted by date.**
 - **One Per site is not selectable**
 - **No Net Arrangements allowed**
 - **No prior order omits allowed**
 - **No deductions allowed.**
- Orders based on gross names shipped.

Contact:

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08.18.08

AllMedia Inc.
Targeted Media for Measurable Results

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Pottery and Related Products	19
Concrete, Gypsum and Plaster	13
Minerals (ground treated)	12
Steel Works	143
Iron and Steel Foundries	68
Rolling (nonferrous metal)	177
Nonferrous Foundries	161
Metal Cans & Shipping Containers	56
Cutlery, Hand tools, Hardware	350
Heating Equipment and Plumbing	340
Fabricated Structural Metal	76
Doors, Sash, Trim	393
Plate Work Boiler Shops	102
Sheet Metal Work	577
Architectural and Ornamental Metal Works	433
Prefab Metal Buildings	95
Screw Machine Parts	94
Metal Forging and Stamping	324
Coating Services	3,400
Ordance and Accessories	91
Miscellaneous Fabricated Metal Products	2,161
Engine and Turbines	135
Farm Machinery and Tractors	304
Lawn and Garden Tractors	120
Construction Machinery	564
Metalworking Machinery	146
Special Industrial Machinery	720
General Industrial Machinery	692
Computer and Office Equipment	143
Refrigeration Machinery	231
Misc. Industrial and Commercial Machinery	247
Electric Transmission & Distribution Equip.	219
Electrical Industrial Apparatus	329
Household Appliances	196
Electric Lighting	350
Household Audio and Video	40
Communications Equipment	221
Electronic Components & Accessories	158
Electrical Machinery	41
Transportation Equipment	15
Motor Vehicles	227



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Truck and Bus Bodies	138
Motor Vehicle Parts and Accessories	1,313
Truck Trailers	103
Motor Homes	25
Aircraft and Parts	502
Shipbuilding and Repair	237
Railroad Equipment	84
Motorcycle and Bicycle Parts	226
Guided Missile Parts	39
Misc. Transportation Equipment	193
Measuring, Analyzing & Control Instruments	463
Miscellaneous Manufacturing	349
Dolls, Toys, Games	225
Electric Services	37
Business Services	458
Universities and Colleges	37
Engineering Firms	112
Architectural Services	18
Research and Development	76
Services	130
US Government	32

FUNCTION BY JOB TITLE

PROCESS AND PRODUCTION ENGINEERING 3,200

Director of Engineering, Engineer, Engineering Manager or Supervisor, Finishing Engineer, Industrial Engineer, Manufacturing Engineer, Process or Production Engineer, VP of Engineering.

DESIGN AND CONSTRUCTION ENGINEERING 1,722

Construction Engineer or Manager or Supervisor, Design Engineer, Draftsman, Manager or Superintendent of Design, Project Lead, Project Manager, VP of Design Engineers.

RESEARCH & DEVELOPMENT 1,355

Chemists, Development Engineer or Manager, Director of Research, Fellow, Group Lead, Lab Manager or Supervisor or Superintendent, Lab Director, Technician.

QUALITY CONTROL 948

Quality Assurance Manager or Supervisor or Director, Quality Control Manager or Supervisor or Director, Quality Control Engineer, VP of Quality Assurance or Quality Control, Validation.

PLANT MANAGEMENT 2,861

Facility Director or Engineer or Manager, Finishing Plant Manager, Plant Engineer, Plant Manager, Plant Superintendent or Supervisor, Manager of Facility or Plant Engineers.

OPERATIONS MANAGEMENT 3,220

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Coating Manager, Director of Operations, Finishing Supervisor or Superintendent,
Foreman, Maintenance, Paint or Process Tech. Production Manager, Safety.

CORPORATE MANAGEMENT 4,402
Director, General Manager, Owner, Partner, President, Principal, Proprietor, Secretary,
Treasurer, VP.

CONSULTING ENGINEER 313

OTHER 2,535

Employee Size

Under 20	5,677
20-49	3,714
50-99	3,225
100-499	6,101
500-999	1,351
1,000+	1,387

These subscribers recommend, approve or purchase the following types of equipment, services and supplies: Additives for powder coatings; Conveyors and related equipment; Curing agents for powder coatings; Dust collection and filters; Environmental rooms; Extruders and related equipment; Feeders; Fluidized Beds; Hooks and racks; Lab equipment; Masking products; Mixers for powder coating manufacturing; Ovens and related equipment; Pigments for powder coatings; Powder coatings; Pretreatment products; Resins for powder coatings; Sifters, screens, and sieves; Size reduction equipment; Spray booths; Spray guns and nozzles; Stripping products; Test equipment for coaters; Test equipment for powder coating manufacturers; Turnkey suppliers; Vacuum cleaners; Washers.

Cancellation Policy: After Shipping & Before Mail Date: \$50/F plus run charges, selects, output costs and/or shipping costs. After Mail Date: Full amount of invoice is due. Rush Charges will apply to all orders needed within less than 3 days from approval (inquire)

For a complete list of Test and Continuation usage, please go to the following link:
http://www.allmediainc.com/shared_static_html/list_usage/481M.html



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