

SKIN INC.

25,200

Active Subscribers

BASE
\$110/M



DESCRIPTION

Skin Inc. magazine is the leading industry publication for skin care professionals, providing timely information about skin care business, science and treatment techniques. Having the highest direct request percentage among industry publications means the *Skin Inc.* magazine audience is highly engaged.

Subscribers include qualified, influential owners, managers, directors and estheticians from skin care facilities across the country. These industry decision-makers turn to *Skin Inc.* magazine to find new product lines, equipment and supplies to propel their success.

MARKETING TARGETS:

In addition to skin care product lines and equipment, *Skin Inc.* magazine subscribers are an excellent audience for small business offers such as insurance, local advertising, office supplies, retailing supplies, webinars and seminars, printing, magazines and premiums.

-Visit the *Skin Inc.* website at: www.skininc.com

JOB TITLE (\$15/M)

Owner/Manager/Executive
Esthetician
Medical Esthetician/Medical Professional/Student/others allied to the field

BUSINESS/INDUSTRY TYPE (\$15/M)

Day Spa/Full Service Salon
Skin Care Salon
Salon with Spa Services/Resort Spa/Hotel Spa/Destination Spa
Medical Spa/Dermatology/Plastic Surgery
Wellness Center/Health & Fitness Center/ School/Massage
Therapy and others allied to the field

All orders require a signed list rental agreement.
First time mailers are required to prepay.

CANCELLATION POLICY:

After Shipping & Before Mail Date: \$50/F plus run charges, selects, output costs and/or shipping costs.

After Mail Date: Full amount of invoice is due.

Rush Charges will apply to orders needed within 3 days of approval (inquire).

Selections:

SCF/State/Zip	\$10/M
Business/Industry Type	\$15/M
Job Title	\$15/M
One Per Location	\$20/M
One Per Location (min)	\$100/F

Addressing:

Email	\$75/F
CD / Diskette	\$75/F
Key Coding	\$5/M

Minimum Order : 5,000

Source : Controlled Circulation 87.5%
Direct Request

Net Name: N/A

List Rental Security Agreement and Sample Mailing Piece Required.

Contact :

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Counts Thru: December 2015
Updates Monthly

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Targeted Media for Measurable Results

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